

## 2025 Annual Corporate Sponsorship Program

The Pedorthic Association of Canada (PAC) greatly appreciates the support of our Sustaining Members. We will continue to offer exceptional value to our supporting members through the Annual Corporate Sponsorship Program.

Corporate Sponsor contributions enable PAC to grow our membership and continuously educate and inform Pedorthists throughout Canada. Top initiatives benefiting Pedorthists include: the Annual PAC Symposium, professional development events, insurance industry relations, and continual educational information through the pedorthic.ca website and our quarterly *On Track with PAC* digital newsletter.

This program includes recognition opportunities for ongoing sponsors and offers real value for your support. It also enables our sustaining members to budget their support accordingly and annually for PAC.

The 2025 Annual Corporate Sponsorship Program provides members the ability to customize their sponsorship package by selecting a combination of opportunities where they can realize the most value. Members choose optional items and the quantity of these items until they reach their sponsorship level's price point.

Please review all the optional items and their associated price points on the following page.

**The program runs on a calendar-year basis beginning January 1, 2025.**

### Sponsorship Level

Indicate your level of sponsorship below.

- Gold \$8,500** - Includes a 15% discount on all PAC purchases outside of selected optional benefits\*
- Silver \$5,000** - Includes a 10% discount on all PAC purchases outside of selected optional benefits\*
- Bronze \$3,000** - Includes a 5% discount on all PAC purchases outside of selected optional benefits\*

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*\*Purchases made only by the PAC sustaining member will be recognized. Does not include or authorize those purchases made by members under the employment of the sustaining member*

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### All PAC Corporate Sponsors Receive:

- Sustaining Membership
- Logo Recognition in PAC Marketing Materials
- Corporate Logo/Name on PAC Homepage
- Advertisement on PAC Symposium App
- Plaque Commemorating Corporate Sponsorship Participation
- PowerPoint Slide at the PAC Symposium (16:9) **(Gold and Silver Sponsors Only)**



## PAC Corporate Sponsor Optional Benefits:

Item	Price	Quantity	Total (\$)
<b>Sponsored Eblast to all PAC Members (based on Privacy Policy)</b>	\$1,000		
<b>On Track with PAC Quarterly Banner Ad</b>	\$500		
<b>Exhibit Booth at the PAC Symposium</b> One booth space includes: <ul style="list-style-type: none"> <li>• 8' x 10' booth with a 6' skirted table and two chairs</li> <li>• Two non-transferrable exhibitor badges which grant access to all meals during the Thursday and Friday of the Symposium</li> <li>• Listing in the Symposium program and app</li> </ul>	\$1,450		
<b>PAC Symposium Social Evening Sponsorship</b> Includes 10 tickets to the social evening event. The evening will provide delegates with a great opportunity to meet new friends and to renew old acquaintances.	\$2,500		
<b>PAC Symposium Fun Run Sponsorship</b> Includes naming rights and the opportunity to lead a 5 km run and selected and outlined by PAC. The sponsor must provide a t-shirt or other giveaway for all participants.	\$2,000		
<b>PAC Symposium Delegate Welcome Gift Sponsorship</b> Includes the opportunity to create a gift (bag or similar) for the delegates which will be given to them upon their arrival at the Symposium. We will work with you to create a custom gift with both the PAC and sponsor logo.	\$1,750		
<b>PAC Symposium Tradeshow Lunch Sponsorship</b> The Symposium lunch on Friday will be held in the exhibit hall giving delegates the opportunity to interact and network with exhibitors and each other.	\$1,750		
<b>PAC Symposium Lanyards Sponsorship</b> Each attendee will receive the official Symposium lanyard during registration and will wear it throughout the duration of the event.	\$1,750		
<b>PAC Symposium Keynote Speaker Sponsorship</b> This sponsorship is a great way to show the delegates that you value education and have a strong commitment to learning.	\$1,500		
<b>PAC Symposium Exhibit Hall Opening Reception Sponsorship</b> This reception takes place on Thursday, April 3 in the Exhibit Hall. It brings together all the delegates, committee and Board members, sponsors and exhibitors. The evening is a great	\$2,000		



chance to get a head start on your networking. Light refreshments and cocktails will be available.			
<b>PAC Symposium Breakfast Sponsorship</b> Every morning of the Symposium delegates gather for breakfast where they will have the opportunity to interact and network.	\$1,000		
<b>PAC Symposium Health Break Sponsorship</b> Throughout the conference delegates may gather for a break and snack where they will have a brief opportunity to interact and network.	\$750		
<b>PAC Symposium Exhibitor All-Access Pass</b> PAC requires that any exhibitors wishing to attend Symposium educational sessions register as an exhibitor delegate. Exhibitor delegate registration is available at the cost of \$300. This significantly discounted registration fee is intended to cover the costs of conference materials and includes access to breakfast and lunch on Saturday, April 5. Please note this offer is only available to individuals registered to work at a booth.	\$300		
<b>PAC Symposium Additional Exhibitor Badge</b> Exhibitors will receive two badges for each booth provided. Additional exhibitor badges (that provide access to meals throughout the event) can be purchased.	\$250		
<b>PAC PED Event Sponsorship</b> Title sponsorship of <b>ONE</b> of the five annual PED events. <ul style="list-style-type: none"> <li>• <b>In Person Event</b> - Fullday, in-person learning event hosted annually in a different city and offering members the unique opportunity to gather to connect and collaborate, unlock key industry insights, and be inspired</li> <li>• <b>Ped Talk #1 and #2</b> – Live virtual talks with field and industry experts to enhance your knowledge and hear real-world experiences to stay ahead of Pedorthic innovations and technologies.</li> <li>• <b>Online Educational Event #1 and #2</b>– Pre-recorded virtual talks with field experts to hear shared knowledge, experiences and elevate your professional game. (includes discussion forum)</li> </ul>	\$1,000 (per event)		
<b>PAC Symposium App Sponsorship</b> The PAC Symposium App is the main tool all delegates will use during the conference to connect and collaborate with fellow members, discover the schedule and programming, key speaker information, view member pictures and posts, gamification opportunities and other important event information.	\$1,500		
<b>TOTAL:</b>			

*Total amount should be equal to or lesser than the sponsor level price. Any remaining funds can be cashed in through other discounted purchases throughout the year.*



**Payment options**

*For Gold and Silver sponsors only:*

- One Full payment       Quarterly Payments

**Sponsorship Contact information**

Please complete all sections. (NOTE: **Company** – official business name to be used for communication and recognition purposes. **Name** – contact person who is responsible for contribution or to whom all communication should be directed).

<b>Company:</b>					
<b>Contact Name:</b>					
<b>Title:</b>					
<b>Address:</b>					
<b>City:</b>		<b>Prov/State:</b>		<b>Postal Code/Zip:</b>	
<b>Phone:</b>		<b>Email:</b>			

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Name

Signature