PEDORTHIC
ASSOCIATION OF CANADA

2023
PAC SYMPOSIUM
April 13-15, 2023

Sheraton Fallsview – Niagara Falls, ON

Sponsor & Exhibitor PACKAGE

About The Symposium

The Pedorthic Association of Canada (PAC) is hosting its 2023 Symposium in Niagara Falls, ON at the Sheraton Fallsview. More than 250 pedorthists, podiatrists, chiropodists, orthotists, and others concerned with the field of pedorthics are expected to attend North America's largest Pedorthic event, which will be held April 13-15.

PAC's annual Symposium is an educational event known internationally for bringing together some of the best keynote, plenary and workshop speakers from around the world. In addition to high quality presentations, the Symposium features a tradeshow with 60+ exhibit booths. It is important to our attendees that they have plentyof opportunity to visit with exhibitors. Therefore, all of our breaks are held in the exhibit hall, as well as breakfast and lunch.

THEME: The Pedorthist in a Modern World

CO-CHAIRS: Christy Shantz, C. Ped Tech (C), C. Ped (C) & Josée Gringas, C. Ped (C)

Exhibitor Opportunities & Information

Exhibitor Booth Rates

PAC Sustaining Member - $1,450

Non-Member - $1,950

One booth space includes:

- 8' x 10' booth with a 6' skirted table and two chairs
- Two non-transferrable exhibitor badges which grant access to all meals during the Thursday and Friday of the Symposium
- Listing in the Symposium program

Exhibit Dates & Times

MOVE IN & MOVE OUT
All exhibitors must be available for the full exhibit day and times.

Move in: Thursday, April 13 - 11:00 AM to 4:00 PM
Move out: Friday, April 14 – 4:00 PM to 6:00 PM

EXHIBIT TIMES
Thursday, April 13 – 5:00 PM to 7:00 PM
Friday, April 14 – 7:30 AM to 4:00 PM

* Exhibit times are subject to change
* No packing is permitted until the official closing time of the exhibit hall.

Custom Broker Services and Additional Exhibitor Services

Packages for ordering additional booth services will be distributed to exhibitors once purchased booth space is confirmed. Information about customs brokerage and advance shipping materials will be made available in the exhibitor kit.

Sheraton Fallsview Services

The Sheraton Fallsview provides a variety of services for an additional cost, such as electricity, material handling, storage, and booth cleaning. The exhibitor package and order forms will be available to you once your booth has been purchased.

Electrical pricing:
20 Amp, 120 Volt Exhibit Power with standard electrical outlet – please contact Paul at Stronco with inquiries - Paul.M@stronco.com.

All prices are in Canadian dollars

Extra Exhibitor Badges

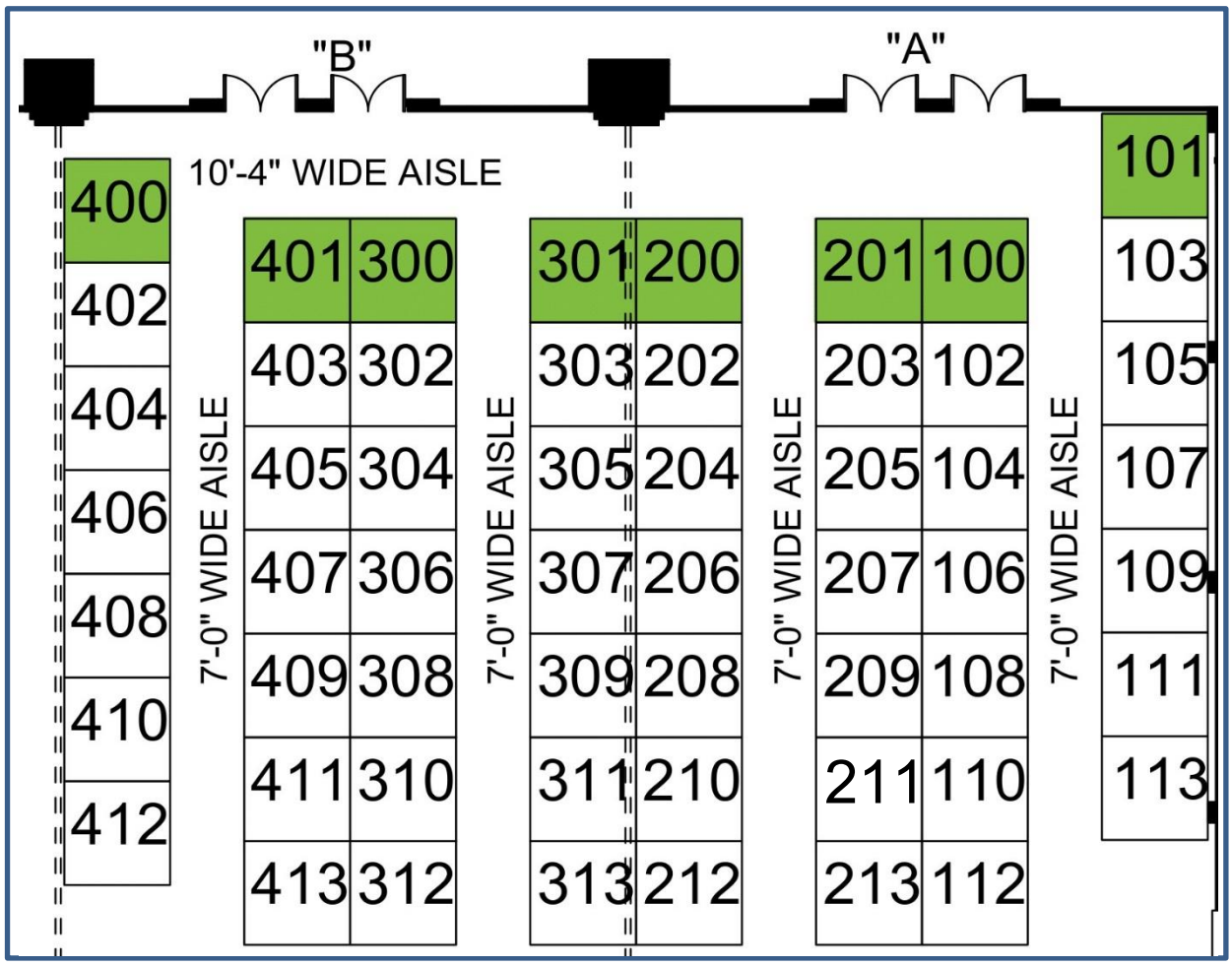
You will receive two badges for each booth provided. Additional exhibitor badges (that provide access to meals throughout the event) can be purchased for $200.

Exhibitor Symposium All-Access Pass

PAC requires that any exhibitors wishing to attend Symposium educational sessions register as an exhibitor delegate. Exhibitor delegate registration is available at the cost of $250. This significantly discounted registration fee is intended to cover the costs of conference materials and includes access to breakfast and lunch on Saturday, April 15. Please note that this offer is only available to individuals registered to work at a booth.

EXHIBITOR FLOOR PLAN

Exhibitor space will be allocated on a first paid, first served basis. Premium booths (indicated in green) are reserved for Gold Corporate Sponsors. Please identify your top three preferred booth spaces in the registration form. *We cannot guarantee availability of your preferred booth spaces.*



ADDITIONAL INFORMATION

Travel

AIR TRAVEL

Travel discounts are made available to all registered exhibitors and delegates through any major Canadian airline. Please visit the website to obtain the discount codes.

PAC Symposium Social Night

Join PAC on Friday, April 14 at 7:00 pm for a Niagara Falls Social Night in downtown Niagara Falls at the Niagara Distillery conveniently located next to the Sheraton Fallsview hotel. The evening will feature appetizers and entertainment. Space is limited,tickets must be purchased in advance for $50.

Exhibit Hall Opening Reception

This reception takes place on Thursday, April 13 in the Exhibit Hall. It brings together all of the delegates, committee and board members, sponsors and exhibitors. The evening is a great chance to get a head start on your networking. Light refreshments and cocktails will be available.

Please RSVP by March 11th to info@pedorthic.ca

Program Advertising

The onsite program is distributed to all delegates. The program is 8.5”x11” in size and is produced in full colour. Artwork must be print-ready and supplied in electronic format.

Accepted formats are: Adobe Acrobat (pdf), Adobe Illustrator (ai), Encapsulated PostScript (eps) or a Tagged Image File Format (tiff) at 300 DPI.

SIZE	Finished Size (inches)	PAC Member Rate	Non-Member Rate
1/4 page	3 X 4.5	$425	$525
1/2 page	6 X 4.5	$625	$775
Full page	8 x 10.5	$825	$1025
IFC & IBC	8 x 10.5	$1225	$1425
Back Cover 4/C	8 x 10.5	$1525	$2025

SPONSORSHIP OPPORTUNITIES

Partner with PAC and take advantage of opportunities to increase your company's exposure, heighten your brand recognition and drive your sales. Please contact Katrina Derksen to further discuss these opportunities at kderksen@pedorthic.ca or 888-268-4404

	Cost	Naming Rights	Opportunity to assist in meal	Exclusive rights to provide materials on the tables	Recognition by moderator	Signage	Logo in symposium	Logo in main plenary	Logo on Symposium
SOCIAL EVENING (includes 10 tickets to the event): The evening will provide delegates with a great opportunity to meet new friends and to renew old acquaintances. It is sure to be a night to remember!	**$2,500** 1 Available	✓	✓	✓	✓	✓	✓	✓	✓
SATURDAY MORNING FUN RUN A sponsorship opportunity that is sure to attract the physically active Pedorthists who attend the Symposium. This sponsorship includes naming rights and the opportunity to lead a 5 km run. The sponsor must provide a t-shirt or other giveaway for all participants.	**$2,000** 1 Available	✓	-	-	✓	✓	✓	✓	✓
DELEGATE WELCOME GIFT This is a great way to be recognized by delegates! You will be given the opportunity to create a gift for the delegates which will be given to them upon their arrival at the Symposium. We will work with you to create a custom branded gift with both the PAC and sponsor logo.	**$1,750** 1 Available	-	-	-	✓	-	✓	✓	✓
TRADESHOW LUNCH The Symposium lunch on Friday will be held in the exhibit hall giving delegates the opportunity to interact and network with exhibitors and each other.	**$1,750** 1 Available	-	✓	✓	✓	✓	✓	✓	✓
LANYARDS Show your support by sponsoring the official Symposium lanyard! Each attendee will receive this item during registration and will wear it throughout the duration of the event.	**$1,750** 1 Available	-	-	-	-	✓	✓	✓	✓
KEYNOTE SPEAKER This sponsorship is a great way to show the delegates that you value education and have a strong commitment to learning.	**$2,000** 1 Available	-	-	-	✓	✓	✓	✓	✓
EXHIBIT HALL OPENING RECEPTION This reception takes place on Thursday, April 13 in the Exhibit Hall. It brings together all of the delegates, committee and board members, sponsors and exhibitors. The evening is a great chance to get a head start on your networking. Light refreshments and cocktails will be available.	**$2,000** 1 Available	-	-	✓	-	✓	✓	✓	✓
BREAKFAST Every morning of the Symposium delegates gather for breakfast where they will have the opportunity to interact and network.	**$1,000** 2 Available	-	✓	✓	✓	✓	✓	✓	✓

All prices are in Canadian dollars

2023 PAC Symposium Exhibitor/Sponsor Registration Form

CONTACT INFORMATION

Company Name (as you want it to appear in the program): _____

Contact Person: _____

Company Street Address: _____

City:_____ Province/State:_____ Country:_____ Postal/Zip Code: _____

Phone:_____ Fax:_____ Email:_____ Website: _____

Twitter Name (if applicable):_____ The company is a ☐PAC Sustaining Member ☐Non-Member

BOOTH INFORMATION

Check and fill in the appropriate amount – 8' x 10' Booth

☐PAC Member - $1,450 ☐Non-Member - $1,950

_____ # of booths x $_____ = $_____

Booth space preference

List your top 3 preferred booth spaces.

1st_____ 2nd_____ 3rd _____

ADVERTISING IN THE SYMPOSIUM PROGRAM

SIZE		PAC Sustaining Member Rate		Non-Member Rate
1/4 page	_____	$425	_____	$525
1/2 page	_____	$625	_____	$775
Full page	_____	$825	_____	$1025
IFC & IBC	_____	$1225	_____	$1425
Back Cover 4/C	_____	$1525	_____	$2025

Ad Submission Deadline: March 11th

SPONSORSHIP OPPORTUNITY

_____ Social Evening - *$2,500*

_____ Saturday Morning Fun Run - *$1,000*

_____ Delegate Welcome Gift - *$1,750*

_____ Tradeshow Lunch - *$1,750*

_____ Lanyards- *$1,750*

_____ Keynote Speaker - *$2,000*

_____ Exhibit Hall Opening Reception - *$2,000*

_____ Breakfast - *$1,000 (2 available)*

EXHIBITOR BADGES

Contact names for two free exhibitor badges (two per booth):

1. _____

2. _____

Extra exhibitor badges (for access to provided meals)

$200 x_____ badges = $_____

3._____

4. _____

Exhibitor Symposium All-Access Pass (only available to registered exhibitors)

$250 x_____ passes= $_____

SOCIAL NIGHT

Social Night Tickets: Number of tickets_____ x $50 = $ _____

Dietary restrictions: _____

EXHIBIT HALL OPENING RECEPTION - APRIL 13

Number of people attending _____

** Must RSVP by March 11*

PAYMENT INFORMATION

Once you have submitted this registration form, you will be invoiced accordingly.

ATTENTION See reverse side of this form for Canadian Anti-Spam Legislation and Registration Policies

REGISTRATION POLICIES

PAC reserves the right to change speakers or modify program content. A refund (less $200 administration fee) will be made only ifnotice of cancellation is received in writing by March 11, 2023.

No refunds will be made after March 15, 2023. A charge of $50 will be levied for NSF cheques.

Mail, Fax or Email Exhibitor Registration Form to PAC at: PEDORTHIC ASSOCIATION OF CANADA Suite 503 – 386 Broadway, Winnipeg, Manitoba R3C 3R6 Phone: 888-268-4404 Fax: 877-947-9767 Email: kderksen@pedorthic.ca

CANADIAN ANTI-SPAM LEGISLATION

_____ By initialing the space next to this clause, I provide my express consent to being contacted, including by email and by other electronic communications, by the Pedorthic Association of Canada (PAC), and third parties, for purposes related to the planning, performance, and marketing of, the PAC Symposium.

_____ By initialing the space next to this clause, I provide my express consent to being contacted, including by email and by other electronic communications, by the PAC, and third parties who are involved with the PAC Symposium, about products, services and other promotions offered by the PAC and third parties who are involved with the PAC Symposium.

We will only send you email and other electronic messages with your express consent, or as permitted by CASL, or other laws. You may withdraw your consent at any time by contacting our offices at info@pedorthic.ca or 1-888-268-4404. Please be advised that this may restrict our ability to send messages to you in the future.

Strauss Communications Incorporated is providing this request for consent on behalf of the Pedorthic Association of Canada. You can contact Strauss Communications Incorporated at 386 Broadway, Suite 503, Winnipeg, Manitoba R3C 3R6, or by email at info@strauss.ca. You can contact PAC at 386 Broadway, Suite 503, Winnipeg, Manitoba R3C 3R6 or by email at info@pedorthic.ca.

TERMS AND CONDITIONS

1. Exhibitors will be required to abide by all rules and regulations as established by the Pedorthic Association of Canada (herein called Management).

2. Management reserves the right to reject or prohibit exhibits, or exhibitors whom management considers do not meet the goals of the PAC Symposium, or to relocate exhibitors when in management's opinion such moves are necessary to maintain the quality, traffic flow, character, and good order of the show. Exhibitor agrees to abide by all rules adopted by management, and that management shall have the final decision in adopting any rules and regulations deemed necessary prior to, during and after the show.

3. Exhibit space may not be transferred or sublet without the written permission of management.

4. Exhibits must be wholly contained within the exhibit space. Sales activity, demonstrations and distribution of any printed matter, souvenirs, or any other materials shall be confined to the exhibitor's booth.

   a. All exhibit items are to be placed within your designated booth space and must not encroach or obstruct the aisle or the neighbouring booths; and/or each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of exhibit.

   b. All display fixtures over 4'0 (1.22m) in height and placed within 10 lineal feet (3.05m) of an adjoin exhibit, must be confined to that area of the exhibitor's space which is at least 5'0" (1.52m) from the aisle line; and/or

   c. Your exhibit must not block the sightline of neighbouring exhibitors. Any display materials over 3ft (0.91m) in height must be placed at the rear of the booth, not more than 3ft (0.91m) from the back wall. These guidelines apply regardless of the number of linear booths you occupy.

5. In the event that the exhibitor fails to make all payments at the time appointed herein, all rights of the exhibitor shall cease and terminate and any and all payments on account hereof prior to said time may be retained by Management as liquidated damages and not as penalty, and Management may rent the space to other exhibitors.

6. Exhibitors are not permitted to supply or sell food or beverages within the exhibit space.

7. The exhibitor shall not conduct him/herself or operate any equipment at a level of sound that is determined at the sole discretion of management to be detrimental to the welfare of the show or other exhibitors.

8. The exhibitor agrees that no display may be dismantled, or goods removed during the entire show run, and must remain intact until closing on the last day. The exhibitor also agrees to remove their exhibit, equipment, and apparatus from the show building by final move-out time, or in failing to do so, agrees to pay all such additional costs as may be incurred.

9. The exhibitor agrees to comply with all applicable privacy laws, including the Personal Information and Electronic Documents Act (Canada, the "Privacy Laws") and particularly in respect to any personal information about an identifiable individual collected, used, or disclosed during or in connection with the show.

10. Reasonable security shall be provided at all times on the show premises, primarily to assure public safety. Exhibitor's property shall be placed on display at its own risk and Management assumes no liability for loss of damage thereto. The exhibitor shall assume all responsibility for loss or damage to his property due to theft, fire, flood, or any other cause beyond the control of management.

11. The exhibitor agrees to indemnify and save Management and any of its agents, partners, employees, or sponsors, harmless from any damage, liability, claim, cost, or expense (including legal fees) whatsoever arising from any injury or damage to said exhibitor, their agents, employees, or invitee, or to other exhibitors or their property, and/or from any breach by said exhibitor, their agents or employees of any applicable Privacy Laws. Exhibitors shall be liable for any damages to the building or furniture and fixtures contained therein, or the approaches and entrances therein, or the approaches and entrances thereto, by virtue of the terms of this agreement. This also extends to any materials used for management's demonstration and sales activities.

12. **Exhibitors shall provide to Management a Certificate of Insurance issued by their insurance agent/broker (**this Certificate is generally available at no additional cost). This Certificate must certify that the Exhibitor has General Liability Insurance that is effective between the Move-In and Move-Out dates and that the amount of this insurance is no less than $1,000,000. Exhibitors who have not supplied this Certificate will not be allowed to Move-In.

13. In the event the building should be destroyed by fire or the elements, or if any other circumstances whatsoever should occur which might make it impossible for Management to permit exhibitors to occupy the premises or if the show is cancelled, the exhibitor shall pay for space only for the period the space was or could have been occupied, and Management will in no way be responsible for any claims or damage which might arise in consequence thereof.

14. Exhibits must comply with fire regulations. All display materials must be fireproof.

15. The sale of articles is prohibited unless articles bear the label of a recognized testing laboratory, such as C.S.A., C.G.A., or U.L. of C. or has been locally approved by the Minister having jurisdiction and must abide by all copyright and trademark laws as they may apply. In Ontario, contact the Department of Labour, or the Canadian Standards Association at 416.747.4044.

16. Management reserves the right to appoint all show services and will make all information available to exhibitors. Such items as carpets, furniture, etc. may be rented from display contractors. SUCH ITEMS ARE NOT COVERED BY THIS CONTRACT.

17. This contract may only be cancelled by either party provided notice in writing is received by the other, at least ninety (90) days prior to the move-in day of the show. If the exhibitor cancels after this date, they are liable for full payment of their space rental.